

## ART REQUIREMENTS

### ACCEPTABLE SOFTWARE:

**Adobe Illustrator CC or lower • Photoshop CC or lower • InDesign CC or lower**

*(We cannot accept native files from Freehand, CorelDraw, PageMaker, Publisher, PowerPoint, Word Or QuarkXpress.)  
If you have artwork in these unaccepted programs, save or export an EPS, PS or PDF file to submit. Include a  
low res screenshot of the artwork to compare against once we open the file into Illustrator.*

*\* InDesign files accepted, although additional production time is required, and may result in additional charges.*

**FILE SETUP SIZE:** Set up all files in inches at 100% scale unless unable due to software limitations. Exact panel/mural dimensions and production grids **must be** obtained from your Skyline Marketing Consultant. **Your template will list final art sizes and safe areas and advise you whether to add a bleed.** Be aware of panel breaks when creating artwork. Exact panel breaks **CANNOT** be guaranteed when printing. **Convert all text to outlines, paths or curves or supply all font suitcases.**

**IMAGE RESOLUTION:** **100 dpi at full print size.** Always preview raster artwork at 100% scale to check for any hidden flaws.

**PANTONE PMS COLORS:** Spec **ALL crucial color matches** from the **PMS Pantone** fanbook. Some colors cannot be reproduced perfectly and may more closely resemble the 4/C Process color side of the fanbook. Do not specify metallic or fluorescent colors as they are impossible to reproduce with CMYK inks. If you submit a color as a tint or percentage of a PMS color, it will be printed "as is" since a match to these colors cannot be verified.

**BLACK SPECIFICATIONS:** R: 0, G: 0, B: 0 **(Especially for backlit blacks)**

**COLOR PROFILE:** Build files in RGB mode. See Skyline Color Specifications on next page for more information.

**PLACING RASTER IMAGES:** For placement into Illustrator save images as Photoshop TIFF files.  
**Do not embed or parse the files.** Always link files and make sure to include all linked image files separately.

**FONT:** Convert all text to outlines, paths or curves or supply the font suitcases.

### ARTWORK RESTRICTIONS:

- Avoid borders around the outside edges of your graphics. Consistent border sizes cannot be guaranteed due to material shrinkage.
- Be aware that text smaller than 1" does not transfer well onto fabric (Dyesub Output only)
- Do not attempt to align a backlit graphic with an opaque/reflective graphic. The two different medias will shrink at different rates during the lamination process.
- For Cut Vinyl Graphics: Illustrator is the only acceptable program since Vector artwork is required. No stroked objects or graduations of color. Text should be a minimum of 2" high at full size (3" is recommended). Special characters (registered trademarks, etc) cannot be smaller than 3/8" high in a sans serif font. *These restrictions only apply to cut vinyl.*

**If you need further assistance with art set-up or file formats,  
please contact our Production Director, Chris Nakon-Kmiecik at 216/642-6180 Ext. 126  
or [cnakon@skylinees.com](mailto:cnakon@skylinees.com)**